

Industry-Government Engagement (IGE) Project Update Report

Project:	Small Business Size Standards: Challenges Facing Transitioning Federal Small Businesses: A Proposed Framework & Solution
Project Manager:	Mercedes Enrique, MBA, F.SAME, President, CMS Corporation
Executive Committee (XC) Champion:	Sally Clark, CPSM; Chair of SAME SB COI
Date of Update:	3/8/2022
Period Covered by this Report:	10/20/2021 - 3/21/2022
Completion Date (Initial):	12/31/2023
Completion Date (Revised):	N/A
Is the project on schedule based on the Completion Date above? If not, provide a brief explanation of the factors delaying completion and the planned completion date .	The project is on schedule per the completion date identified above
Level of Effort: Is this project consuming a high, medium or low level of effort from SAME volunteers?	Medium
Do you have adequate resources to progress, complete this project? If not, provide a brief explanation of resources requested.	Almost. - Need additional leadership resource to form the Government Committee (yet to be formed) - Need contact/access to Federal Alaskan Native leadership to roundup our SB members to this IGE initiative. These members can also bring lobbying support
Provide a brief narrative of progress to date, efforts moving forward.	 Progress: 1. Formed the structure for this IGE Initiative. a) Executive Committee - led by Mercedes Enrique, CMS Corporation (SAME IGE PM) and three sub-committees: b) Legislative Committee – led by Patrick Broderick, Valiant Construction; c) Membership Committee – led by Brandi Smith, Shrewsberry; d) Communication Committee – led by Lexi Lessaris, CMS Corporation 2. Met with 3 Senators. Todd Young R-IN, Senate Committee on SB Member; John Yarmuth D-KY, House Budget Committee; Morgan McGarvey, D-KY, KY State Senator



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3.	Met with nineteen (19) SBs interested and supportive of	
	this IGE initiative. Building coalition/support in various	
	States	

- Updated name for the proposed Bill: "Ramp Up Bill." Still trying to identify "the leader" for pushing this Bill through
- Drafted CFR text for SBA implementation of the "Transitioning Program." Changed the name of the Program from Moratorium to "Transitioning Program"
- 6. Drafted a Ramp Up Act Bill Draft
- 7. Created Infographics to explain the "Transitioning Program"
- 8. Created a collection of logos
- Secured a pro-bono MBA '22 Summer Team to augment efforts for the initiative. MBA Team is a group of 3 or 4 MBAs from the Indiana University Kelley School of Business through a program with the Indianapolis Chamber
- 10. Interviewed Lobbying Group. 'No go' decision at this time

Moving Forward:

- 1. Identify and get support from a leading Congressman to move this Ramp Up Bill forward
- 2. Monday, 3/21/22 Scheduled meeting with Rand Paul R-KY, Senate Committee on SB Ranking Member in D.C.
- 3. Develop an arsenal of visual/explainer pieces (1-Pager, etc)
- 4. Develop Toolkits: One to share with new coalition members; One to share with Legislators
- 5. Develop webpage dedicated to this initiative as well as social media pages
- 6. Complete an interview piece to be shared on social media (and SAME publications)
- 7. Create a formal database to house coalition members
- Mercedes to lead MBA '22 Summer Team (provided probono by the Indiana University Kelley School of Business) to develop the database and prepare a strategic plan for mobilizing the coalition
- 9. Form the Government Committee for this IGE Initiative. Identify government leader



- 10. Add lobbying support from existing Alaskan Native Corporations
- Mercedes speaking about the initiative at the SAME Scott Field/St. Louis Post/SMPS Industry Day on April 21st

Designed accompanying logo:

Is there any **additional information** you believe pertinent to the project?

