

Welcome to Board Day!

- 0830 0900: Continental Breakfast
- 0900 0930: National Leadership Team Discussion
- 0940 1130: Board Training
- 1130 1220: Lunch
- 1230 1520: Formal Board Meeting
- 1730 1900: President's Reception

WIFI

Network Name: SAMEJETC

Password: OneMission



National Leadership Team Discussion

Joe Schroedel, Executive Director Cindy Lincicome, President Charlie Perham, President Elect





Welcome to the SAME National Board of Direction (BOD)

Executive Director Welcome Brief As of 1 May 2023



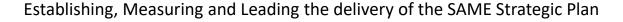


What does the BOD do?

<u>SERVES</u> SAME, THE SAME FOUNDATION, OUR NATION, OUR PROFESSION, OUR STAKEHOLDERS BY:

Learning BOD Duties, Responsibilities and Authorities (New BOD Training at www.SAME.org/document-echange; Left Menu: National Board of Direction/General Board Info/Board Training)

Governing the Society



Actively carrying out BOD duties (legally binding – we carry Directors and Officers insurance to protect you and SAME)

Appointing the Chair of the Foundation Board (selected by the Foundation Board)

Building trust internally and externally (Represent SAME Values always)

Inspiring member engagement (recruiting volunteer leaders)

Not a Board of "Directors" ---Members of SAME's Board of Direction have specific Roles and Titles ... collectively provide direction.



What does the XC do?

<u>SERVES</u> SAME, THE SAME FOUNDATION, OUR NATION, OUR PROFESSION, OUR STAKEHOLDERS BY:

Executing tasks given to it by the BOD or NLT

Overseeing Business Operations

Vetting and preparing actions for BOD decision

Approving national IGE issues

Appointing SAME Foundation directors (nominated and selected by the Foundation Board of Directors)

Building trust internally and externally ... developing and maintaining strategic relationships.

Inspiring member engagement (recruiting volunteer leaders)



What does the XD do?

<u>SERVES</u> SAME, THE SAME FOUNDATION, OUR NATION, OUR PROFESSION, OUR STAKEHOLDERS BY:

Being held accountable by the BOD – executive leadership; fiduciary, legal compliance

Providing executive leadership and continuity of leadership for the Society

Leading and Managing the National Office Staff Team

Managing the Business – sustaining the financial health and growth of SAME

Advising National Volunteer Leaders on SAME's Strategic Direction

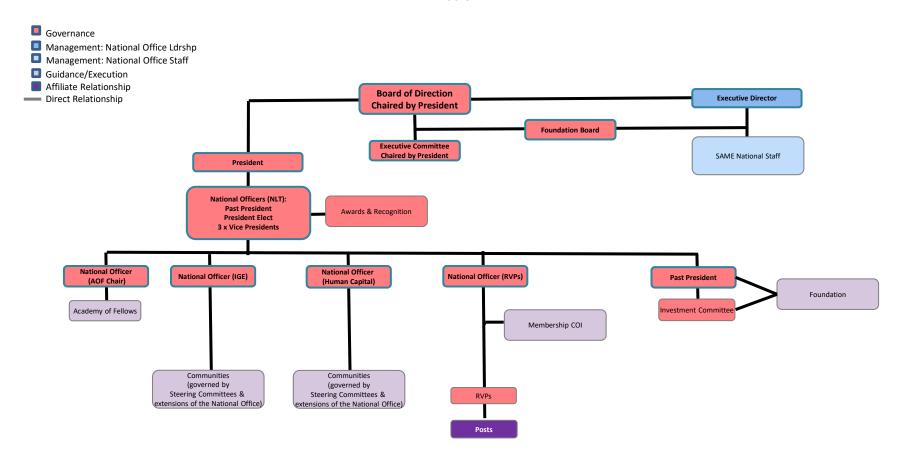
Building trust internally and externally ... developing and maintaining strategic and executive relationships

Recruiting volunteer national leaders



SAME National Governance & Management

As of 5-2-22





National Office Standing Priorities

Outcome: Enable Volunteers
Produce IMPACT

- 1. Serve our Regions, Posts, Members and Stakeholders
 - 2. Manage delivery of our Strategic Plan
 - 3. Enhance our National Reputation

The National Office Staff Team is here to SERVE!





SAME National Office FY 2023 Priorities

2023 National Office Priorities to Support Strategic Plan 2025:

- 1. <u>Grow IGE Impact:</u> Enable <u>measurable progress on IGE</u> efforts at national and post levels; continue to mature the EAG and the IGE management system; continue to grow tech COI engagement in support of IGE and grow the membership of technical COIs to increase SAME's technical reach to serve IGE and Post needs.
- **2.** <u>Fully integrate the EMS:</u> Leverage the <u>integration of the AMS, CMS, FMS, SAME APP and 3rd party systems to: better inform decision making; increase efficiency and effectiveness of the staff; <u>enable COI and Post leaders</u> (train them to use the system to better communicate and manage the members and stakeholders); and <u>refine business operations</u>.</u>
- 3. <u>Operationalize COI's</u>: Train COI's to effectively use the AMS Community module to grow technical capacity, develop and deliver relevant program content, recruit members, and manage stakeholders; finalize the <u>National Camps program</u>; leverage <u>National LDP projects</u>; grow the Membership COI ability to recruit engaged members; deliver measurable progress on: <u>Service Member Working Group</u> and <u>Construction TF</u>. Implement <u>Special COI Event Policy</u>.
- **Support the SAME Foundation Board**: Routinize the relationship between the <u>Society BOD and the Foundation Board</u> to better generate and manage resources in support of SAME program delivery and enable the Foundation Board to better manage and grow the corpus.
- 5. <u>Stimulate Member Engagement</u>: Capitalize on the Dues Restructuring Initiative, <u>EMS</u> (treat every member as a valued individual) and our Brand to <u>motivate member engagement</u> and contributions.

 FOCUS ON DELIVERABLES ...



Strengthening the SAME Brand

BOD Task: Contribute to the progress of these efforts through the Power of Positive Communications.

Grow IGE Impact

We are building an enduring culture of leading Industry-Government Engagement that is being recognized as making a meaningful impact on our national security.

<u>We all need</u> to reinforce that IGE is what SAME is about.

Fully Develop EMS

We have leapt forward from a horse to a hovercraft with the new EMS.

<u>We all need</u> to stay the course on the EMS journey, because with a fully integrated best-in-class system, the technological jump requires us all to be engaged to focus the power of the system and make it happen.

Operationalize COIs

Communities of Interest hold the key to our ability to take the Society to members and expand access to new technical and leadership reaches.

<u>We all need</u> to promote the involvement of more members in COIs and more fully leverage the unique breadth of technical and leadership diversity that SAME facilitates.

2030 Strategic Plan

The time is upon us to identify what SAME will look like in a generation.

<u>We all need</u> to realize the 2030 Strategic Plan serves as an inflection point to guide the Society toward that future—to be mindful of and consider member interests, but especially to focus on and fortify our core identify.



Summary

- We have made great strides in the governance and management of SAME ... let's sustain it ... the <u>Volunteer Leaders (NLT, BOD, XC) Govern</u>, the Staff Manages.
- We all have an *obligation* to know the rules, teach others the rules and use the rules to move SAME forward in the delivery of our Strategic Plan.
- <u>We are all servants</u> of our Members, our Stakeholders, our profession and our nation ... our governance and management enable us to make a real impact.
- Doing it right allows us more discretionary time to enjoy our friendships!



Year in Review

Board of Direction 1 May 2023

Cindy Lincicome

COUNT ON US



Agenda

- 2023 XC/BOD Governance Decisions
- 2023 Focus Areas Industry Government Engagement
- 2023 Focus Areas Special Assignments
- 2023 Vibrant Posts
- Leadership/STEM
- Recognition President Medal Award



2023 XC/BOD Governance Decisions

- Established SAME Home Fund Investment Policy Guidance
- Sunset International Community of Interest
- National Camp Program Approved & Initiated
- Dues Restructuring Initiative successful and nearly complete
- Implemented National DEI Plan
- Approved Strategic Plan Development Charter
- Incorporated By Laws Review & Updates
- Established Executive Director Succession Model
- Approved Strategic Plan Development Charter



2023 Focus Areas – Industry Government Engagement

National

- Current, active projects: 8
- Completed projects: 2 (Cost Engineering and SDVOSB Certification)
- Anticipate additional projects as a result of the IGE Summit

Listening Sessions:

- Facilitated 4 sessions for SBC'22; exceptional feedback
- Facilitating 2 sessions for JETC'23; added focus areas

Warfighter Seminars:

- 2 topics
- First IGE project/Warfighter Seminar crossover (Cyber risk to OT)

Facility Asset Management Forum:

Expanding to 2 topics at JETC'23



2023 Focus Areas – Industry Government Engagement

National

Inaugural IGE Summit:

- Hosted by the Construction TF
- Over 110 registered, over 65 attendees
- Will become an annual event, with additional topics presented by various IGE teams

SBC'22:

 Added DOT, DOI, USAID, HHS and DHS as presenters

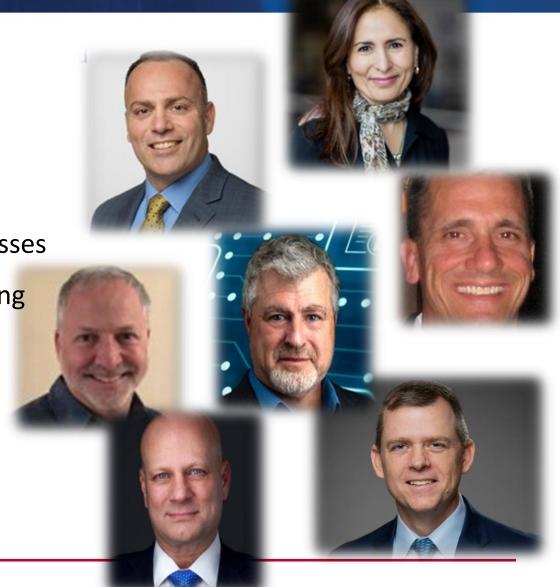
Posts

- Post-level Listening Sessions Planned
- IGE National Team
 - Developed 5 new tools
 - IGE Mentors List, regular IGE communication to Post Programs Chairs
- Held 572 IGE Activities
- Post Presidents: 15 post Presidents are government civilians or uniformed



Industry Government Engagement

- Contractor Performance Assessment System Reform
- Pre-Project Partnering
- Alternate Project Delivery Methods
- Small Business Size Standards:
 Challenges Facing Transitioning Federal Small Businesses
- Avoiding PFAS Information Overload: Targeted Training for Operational Entities
- Climate Change:
 Sea Level Rise and its Effect on Military and Public Infrastructure
- Cybersecurity:
 Operational Technologies Threats and Policies





2023 Focus Areas – Special Assignments

Servicemember Task Force

- Led by Dave Newkirk, F.SAME
- BOD approved Working Group in Membership COI

Construction Task Force

- Led by MG Mike Wehr (Ret)
- NLT/XC approved proposal to BOD Construction COI
- Facilitated 1st IGE Summit

Elected Director Utilization

Led by Michael Huffstetler, F.SAME

Guided Pathways Task Force

- Led by Arpan Patel
- Integrate to Strategic Plan 2030 Development











2023 Vibrant Posts

Activities

- Industry Government Engagement -- 582
- Resilience -- 285
- Leadership -- 558
- STEM -- 645
- Veterans Transition -- 272

Streamers

• 70 Posts won the Streamer Award and 53 earned it with Distinction Distinction.



Shout Out to Our RVPs



2023 Leadership/STEM

- National Camp Program VP Sharon Krock, F.SAME
 - NLT approved development of National Camp Program
 - Camp Season is Upon Us Cindy Miller, F.SAME
- Academy of Fellows VP Rad Delaney, F.SAME
 - Completed Fellow Survey Pat Coullahan, F.SAME
 - Initiated Future Fellows concept Jeanne LeBron, F.SAME
- Construction Task Force/IGE/Post Leadership
 - LTC Craig Bryant









Recognition



Allison Cantu (IGE, Camps, Post & Members)

Miro Kurka

(IGE, RVP, Post)



Al Romano (IGE, COI, XC, Strategic Direction)



Mike Wehr (Construction Task Force/IGE).





Mercedes Enrique IGE, Foundation Campaigns, Mentoring LDP

Elizabeth Walker (USACE, IGE)



2023-2024 Look Forward

Board of Direction 1 May 2023

Charlie Perham

FIND THE VALUE — BE THE VALUE



2023-24 Look Forward

Leadership Assignments

- Cindy Lincicome Chair of the Academy of Fellows
- Sharon Krock NLT Liaison/oversight of 2030 Strategic Plan
- Mike Darrow Lead of Human Capital COIs
- Ben Matthews Lead of Tech COIs
- Mike Huffstetler Lead of RVPs

Priorities

- Support and grow post membership and engagement
- 2030 Strategic Plan
- Executive Director Transition

Find the value ... Be the value





Call to Order





Strategic Plan 2030 Development Kick Off

103 YEARS YOUNG, STILL RELEVANT, AND STILL ADAPTING ...

TO MEET STAKEHOLDER AND MEMBER NEEDS.



Bottom Line Up Front - Strategic Plan Development Underway

- Strategic Direction Membership focus "Take the Society to Members" EXPAND ACCESS and ENGAGEMENT
- Strategic Plan Development Charter Approved by the XC on 27 March includes tough questions
 we need to ask ourselves
- Strategic Development Team Team Composition Guidelines approved by the XC on 27 March
 - Identify Chair or co chairs and the right team
 - Need to be bold to **focus** SAME one key question is "How do we balance member interests with our core mission (IGE)?"
- Discussion (Survey Monkey Summary)
 - Development Team/Focus Areas
- Path Forward
 - Activate team now to meet milestones in the Charter



Strategic Plan 2030 Context - this plan is critical to our future

- Low member engagement, flat membership for 80 years ... are we trying to do too much with too few Maybe 4-5% engaged ... need to focus organization ... and recognize membership trends (need to "take organization to members") to truly grow impact while balancing the diverse interests of our members with the urgently needed focus on SAME's core deliverables (IGE, Leadership).
- Pandemic has changed context ... labor market ... definition of "engaged" member (virtual) ... SAME APP in development will help enable ... other enablers ...
- Established 5-year plan approach 2020, 2025 ... right pace, well integrated governance and management ... so process is there ... but made changes around the fringe ... need to ask truly strategic questions to move forward.
- Need to institutionalize our strategic plan requirement and approach (include requirement in bylaws) at end of this cycle ... avoid the past where we lost the goodness of the 1986 and 1997 strategic assessments ... need even greater progress than the 2020 and 2025 plans) ... AND ... we have some great ongoing initiatives (e.g. operationalizing COI's, constructing COI's, National LDP, EAG, etc.) that need to rise to the top.

... we are getting organized NOW ... to build on our progress ... to be deliberate, thoughtful, critical and bold about our approach to develop Strategic Plan 2030 ...



Approved Strategic Plan 2030 Development Charter

XC Comments during staffing of draft charter:

"The Charter is a great foundation for our efforts to rethink our direction for the next five years."

"We need to be bold."

"I agree wholeheartedly with taking the society to members. I would pair that with efforts to increase involvement from those members."

"We need to answer the very tough question of who we want to be in 2030 and how we need to evolve for our evolving membership? Amazing work has been done over the past 10 years (and especially the past 5) to get SAME organized and forward thinking. Now, how are we going to evolve to really effectively define who we are? The number of COIs and even the number of focus areas in the draft charter speak to the diversity of SAME as an organization. We need to harness that and use it to grow. I would argue that every focus area identified ties back to a different value statement defining SAME's purpose. You can ask 10 people in the same room what the value is of SAME to them and get 20 different answers. This is our biggest challenge."



2022 Member Needs Analysis Results (Professional Survey)

Industry Government Engagement

- 2/3 of Membership Identified
- Industry Government Engagement

$$2022 - 582$$

$$2021 - 491$$

Leadership Development

2022 - 558

2021 - 390

Other Identified Areas

- Filling STEM Pipeline and Leader Development for Profession
- Veterans Transition
- Building Resilient Communities



Approved Development Team Composition Guidelines

OUTCOME: constitute a team that brings fresh ideas, wide member engagement, avoids rice bowls or pet projects ... is truly strategic.

HOW: Constitute within the following guidelines:

- Team Leadership (NLT recommends; cannot be chair of previous Development Team but can be member
 of previous Development Team).
- Diversity (thought, strategic planning experience, experience in SAME and sister organizations, government experience, gender, race, age, company affiliation, technical background).
- Representation and Inclusion (government, industry, levels across SAME, SAME Foundation).
 NOTE: get the right <u>representative</u>, not necessarily the chair or leader (too busy)
- Form a *Development Team Advisory Group* (members of the previous development teams).
- Include the National LDP Guided Pathways TF.
- The National Office will provide one staff coordinator (the full staff will support the Team as required).



Development Team Leadership

Charter Identified

- NLT Oversight President Elect -Sharon Krock
- Chair
- Co-Chair
- Focus Group Leaders
- National Guided Pathways Task
 Force Representative

BOD Survey Monkey Recommendations:

Great input received – spreadsheet with results will be sent with minutes.



Strategic Plan 2030 Focus Groups

Charter Identified

- Stakeholders
- Governance
- Membership Growth
- Membership Engagement
- Operationalizing COIs
- Member Interests
- Service to Members
- Metrics

BOD Survey Monkey Recommendations:

Great input received – spreadsheet with results will be sent with minutes.



Major Milestones in Strategic Plan 2030 Development

7 March 2023: Provided Strategic Plan Development intent (way ahead).

27 March (XC Meeting at Capitol Week): Strategic Plan Development Charter approved by XC. Begin building core development team (call members, etc).

19 April (NLT Call): Announced NLT designated member for 2023-2024 Strategic Plan oversight.

1 May (BOD): Brief Strategic Direction, Strategic Plan 2030 Development Plan (Charter), Development Team; Discuss and solicit Focus Area and Team input

1 May (BOD): Reset XC for 2023-2024 (BOD approval).

Aug 2023 (PLW): Brief participants on Strategic Plan Development; finalize Focus Groups.

Nov 2023 (BOD): Update progress.

May 2024 (BOD): Approve Final Draft; Present metrics, including revised Streamer Program.

Nov 2024 (BOD): Approve supporting Post and COI plans for 2025.

NOTE: Unlike the last plan, Posts and COI's will have time to develop work plans during the last half of *2024 PRIOR* to the implementation of Strategic Plan 2030 in January 2025.



Executive Director Succession

Outcome. The Selection Committee has determined that an Executive Director Search Committee is required to recruit highly qualified candidates that can sustain the forward momentum of the Society. The ultimate objective is to find the right next XD for the society.

- Application Period extended with no close date
- Search Committee Charter Established
- Search Committee led by Dave Anderson
 - Tim Byers
 - Todd Semonite
 - Mark Handley
 - Heather Wishart-Smith



Communications

- Search Committee provide a bimonthly update to the Selection Committee and the HR consultant.
- The report will include:
 - Feedback from engagements with potential candidates (eg. interested but reason not available).
 - Identify candidates that are "on the fence"
 - Requirements impacting application submissions
 - Search Committee chair or a representative will participate in all XD Succession Team meetings.



Bylaws Committee

TASK

Review adequacy of the bylaws with respect to the three nonvoting members of the BOD: XD, Treasurer, and Counsel.

XC Meeting 3.27.2023

CHAIR

Nick Desport

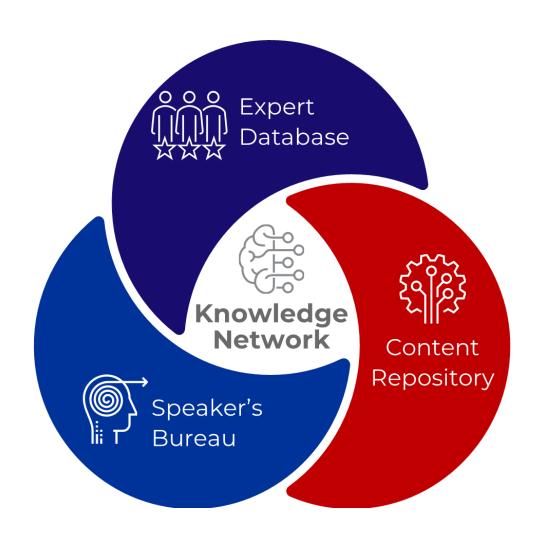


SAME Executive Director Update Joe Schroedel, SAME Executive Director



SAME Knowledge Network

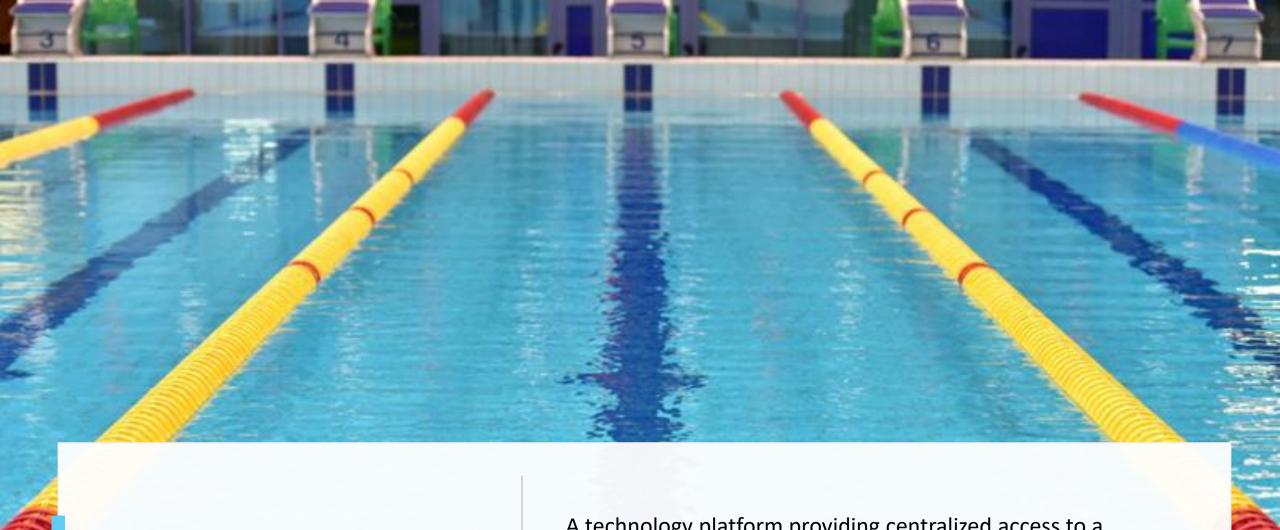
Camille Murray, Brandi Smith, and Brec Wilshusen







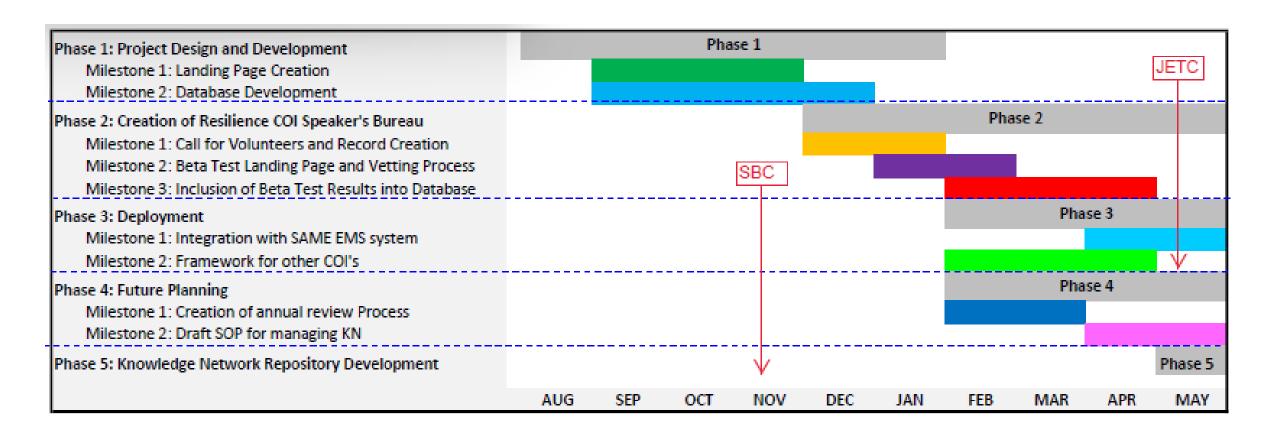
Identified a need for easy access to SMEs and engaging content at the COI and Post levels.



What is the Knowledge Network?

A technology platform providing centralized access to a curated "pool" of SMEs, speakers, and engaging, relevant & diverse content for use by COIs, Posts, and SAME members.

The Development Journey



Capitalize...Operationalize...Energize



FIND AN EXPERT: Expert Database

Searchable database of vetted and approved SMEs.

Contact information for communication.

Categorized by COI.

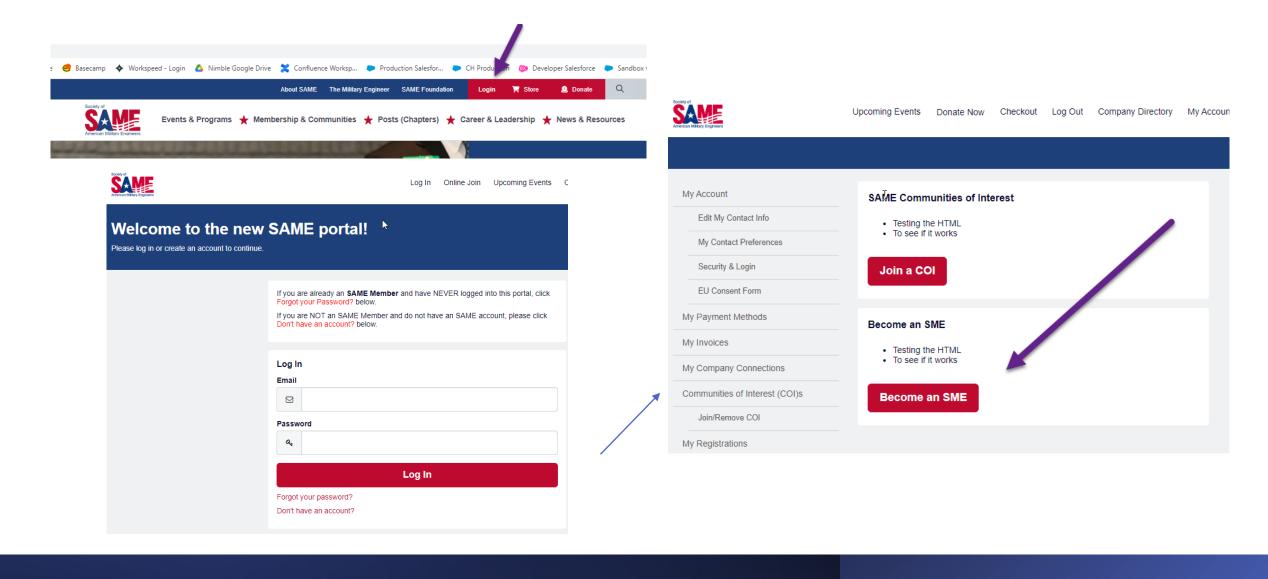


FIND A SPEAKER: Speaker's Bureau

Previously vetted SMEs who are interested in speaking engagements.

Searchable gallery of presentation abstracts.

Presentation topics categorized by COI.



Relies on both Nimble and Open Water for functionality.

• SAME.org (Nimble) is the first point of entry.

Open Water Landing Page



★ Home ★ My Account ★ Apply to be a SME ★ Search Presentations Now

Welcome to the SAME Knowledge Network Portal!

The Knowledge Network is a technological collaboration tool that provides SAME members - both civilian and military - with access to new technologies, methodologies, and expertise by creating a centralized clearinghouse of multi-discipline industry experts. By leveraging volunteer Subject Matter Experts to create the SAME Knowledge Network Speaker's Bureau, members can utilize the searchable database to identify and directly contact A/E/C industry thought leaders. The Knowledge Network also provides Posts and National COIs with access to engaging, relevant, and diverse programs and presentations.

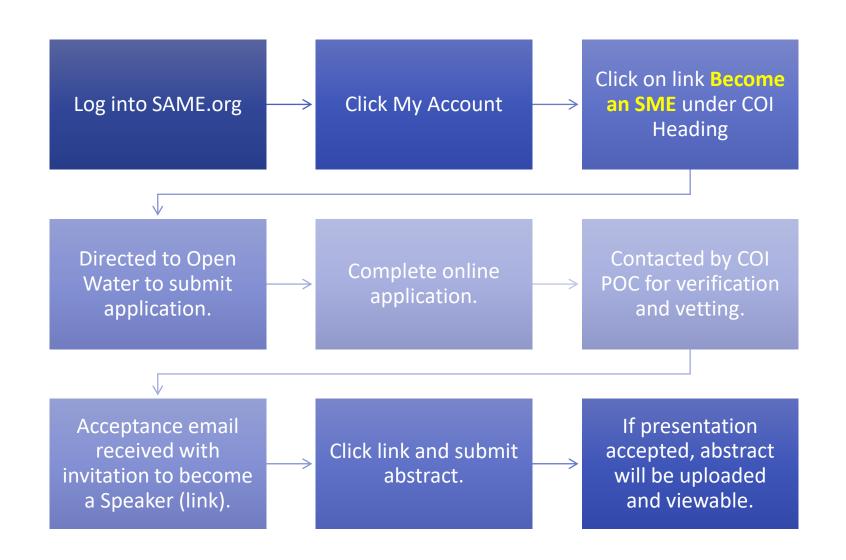
We are looking for experienced individuals who want to share their knowledge and apply to be an expert to this unique community. By volunteering, you will be contributing to a robust network of professionals and will be a part of enhancing SAME's vision of industry government engagement.

If you are a Subject Matter Expert (SME), you will be required to create a login. Please click on the "Apply to be a SME" link on the navigation menu to continue.



Only SAME membership can search for submitted abstracts. If you wish to search for submitted abstracts, please click on the "Search Presentations Now" link on the navigation menu to continue.

The Application Process (Applicant)



COI: The Critical Piece

The Knowledge Network requires engagement from the COIs.

- Create KN subcommittee within COI and identify KN POC
- Develop COI specific vetting criteria
- Develop SOPs for annual updates
- Nomination of SMEs



The Back End Process (COI)

Appointed COI POC receives automatic email notification. POC contacts
SME candidate to
vet using a
predetermined
rubric.

If accepted, POC will check an activation box.

Acceptance
email is
generated and
sent to the SME
with a link to
become a
Presenter.

If an abstract is submitted, POC is notified.

POI reviews abstract for quality, relevancy, presentability.

If abstract is accepted, POC will mark it as a winner.

Abstract will become visible in the gallery.

The Roadmap



COI ENGAGEMENT



SOP DEVELOPMENT



MOBILE APP



MARKETING AND BRANDING CAMPAIGN



INCENTIVES, AWARDS AND RECOGNITIONS FOR SMES



AUTOMATION FOR INCORPORATING NATIONAL EVENT SPEAKERS





Strengthening the SAME Brand

BOD Task: Contribute to the progress of these efforts through the Power of Positive Communications.

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SAME Finance Update

Dr. Taha Seid, SAME Controller





Introduction

- Taha Seid, DBA Senior Controller
- 14 years experience in finance and accounting
 - 8 years in public accounting
 - 6 years in corporate (Mainly non-for-profit industry)
- Education
 - BA Accounting George Mason University
 - MBA Accounting Keller Management School, DeVry University
 - PHD Management & Leadership Walden University



National Office Standing Priorities (since 2014)



1. Support our Regions, Posts and Members

2. Support our National Strategic Plan

3. Enhance our National Reputation



Serve "up" and "out"!

Deeds Not Words!"



Agenda

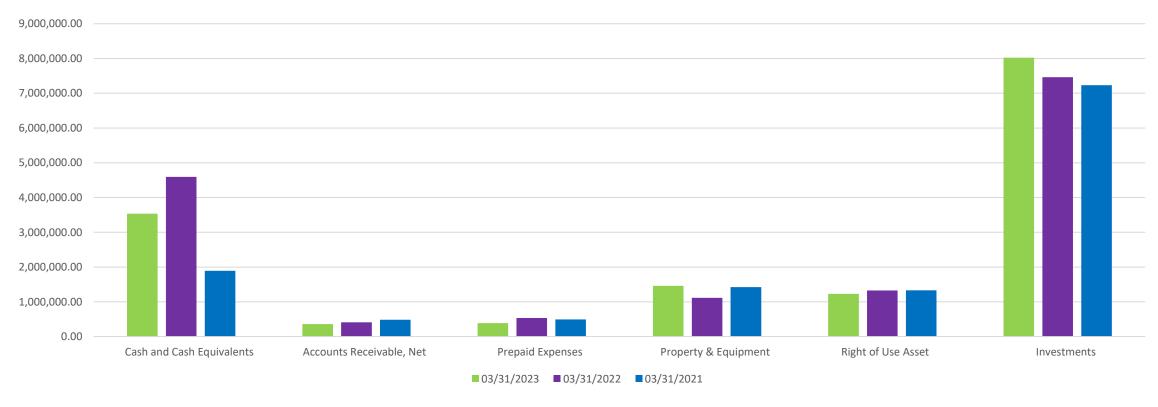


- Overview of Statement of Financial Position as of March 31, (2023 VS 2022 VS 2021)
- Overview of Statement of Income and Expenses (2023 VS 2022 VS 2021)
- Overview of Investment activities 1st Quarter 2023
- Overview Budget VS actual 1st Quarter 2023



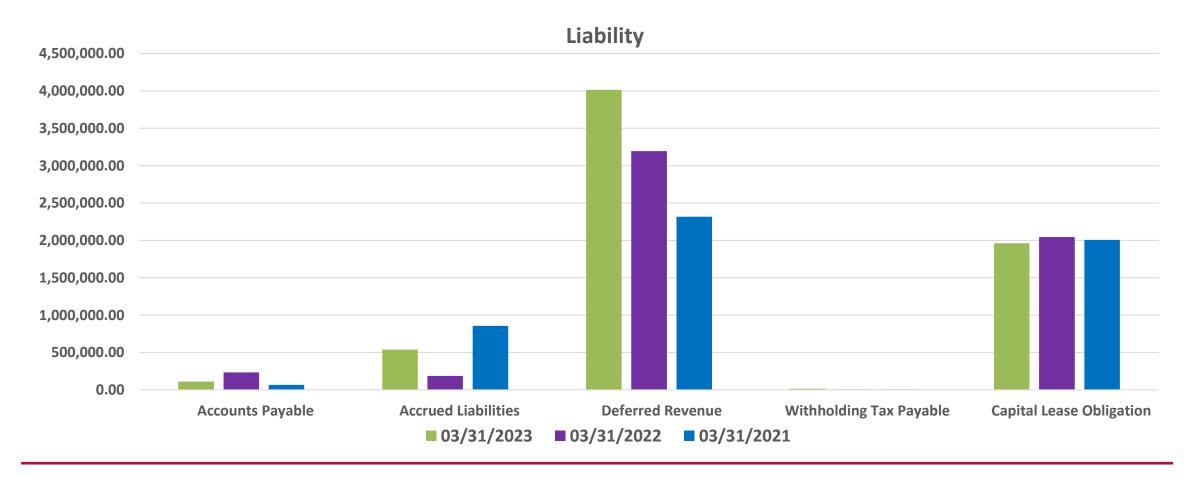
OVERVIEW OF 1ST QUARTER 2023 FINANCIAL RESULTS

Assets





OVERVIEW OF 1ST QUARTER 2023 FINANCIAL RESULTS





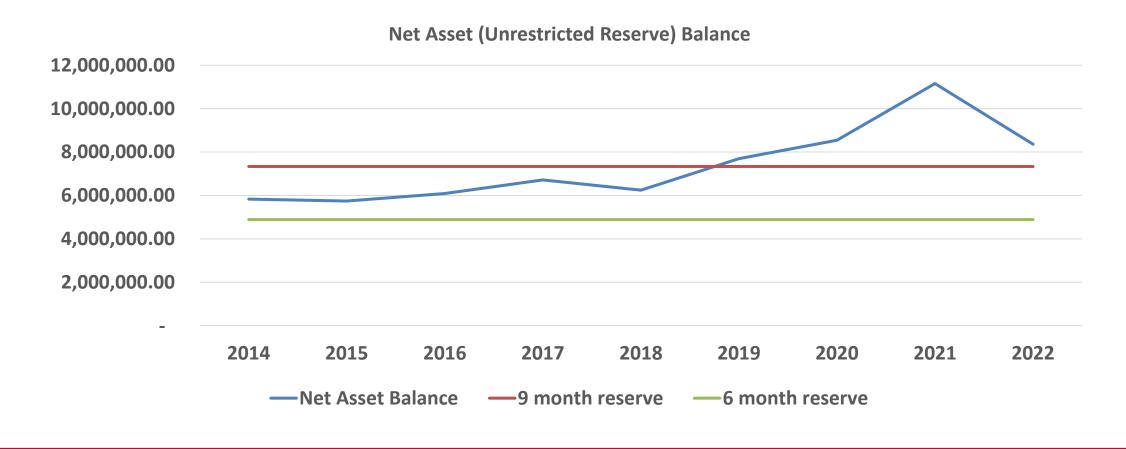
OVERVIEW OF 1ST QUARTER 2023 FINANCIAL INFORMATION (continues)





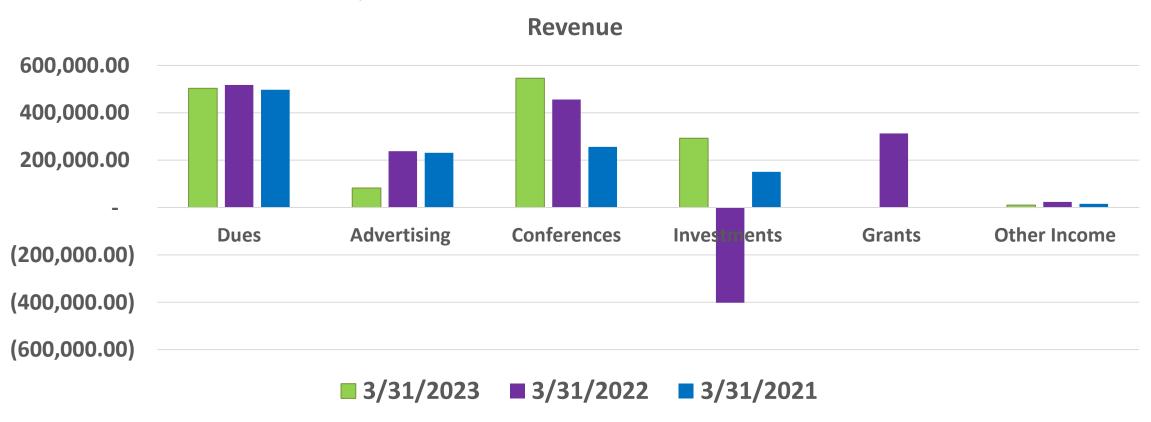


OVERVIEW OF 1ST QUARTER 2023 FINANCIAL INFORMATION (continues)



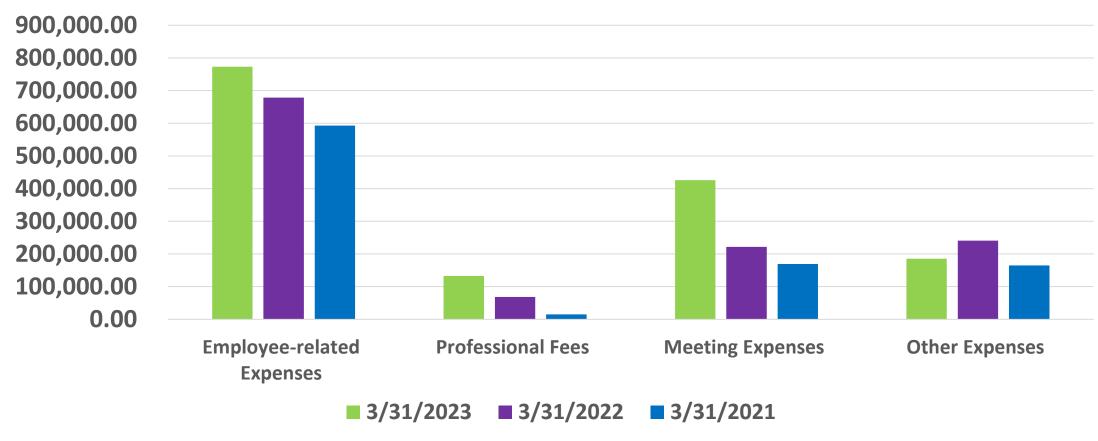


OVERVIEW OF 1ST QUARTER 2023 FINANCIAL INFORMATION (continues)









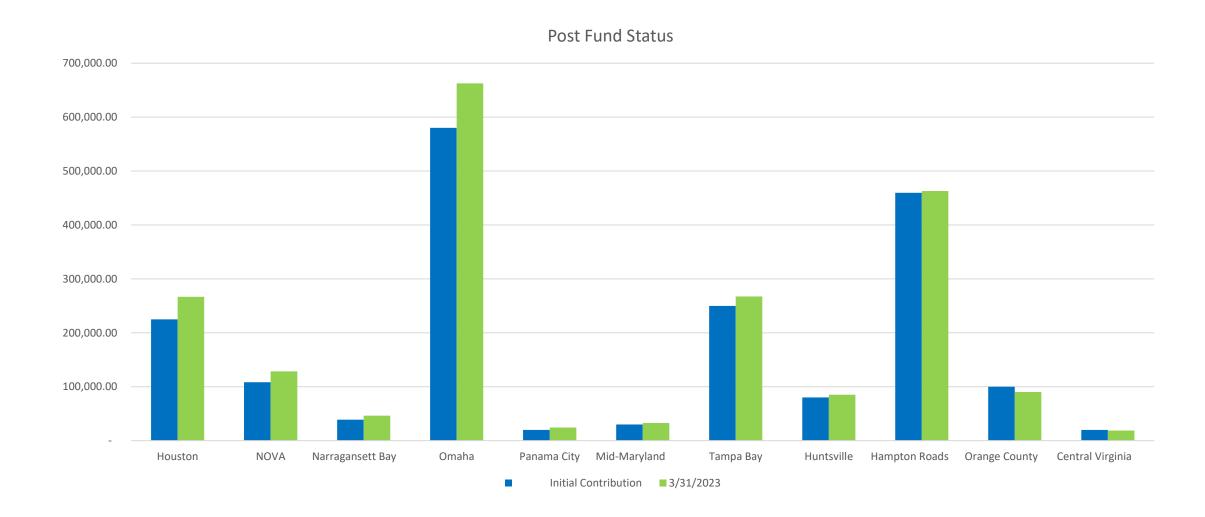


Investments:							
		Start Value	1QTR	YTD	End Value	Notes	
	RBC (SAME)	\$2,557,789	5.93%	-15.39%	2,657,214.08	(incl -\$500k, EMS)	
	RBC (Home Fund)	\$2,082,079	0.04%	0.58%	2,099,191.72	(*86.2% in T-Bills)	
	Fiducient (SAME):	\$3,103,618	0.83%	-15.73%	3,265,108.50	(incl -\$400k, EMS)	
	Fiducient (Foundation):	\$3,151,063	6.04%	2.95%	3,305,150.01		
	EMS: \$1M XC authorization fully liquidated and all initial expenses paid; steady state from here out (budget)						
	1QTR23 Post Funds Reports sent						
	*Home Fund activated (Investment Committee) – gradual investment by RBC IAW IPG						
Found	dation Finance Meeting (TBD):						
	Planned Outcomes:						
	Clarify roles, responsibilities, prod						
	Integrate new players						
	Draft discussion outline being rev						



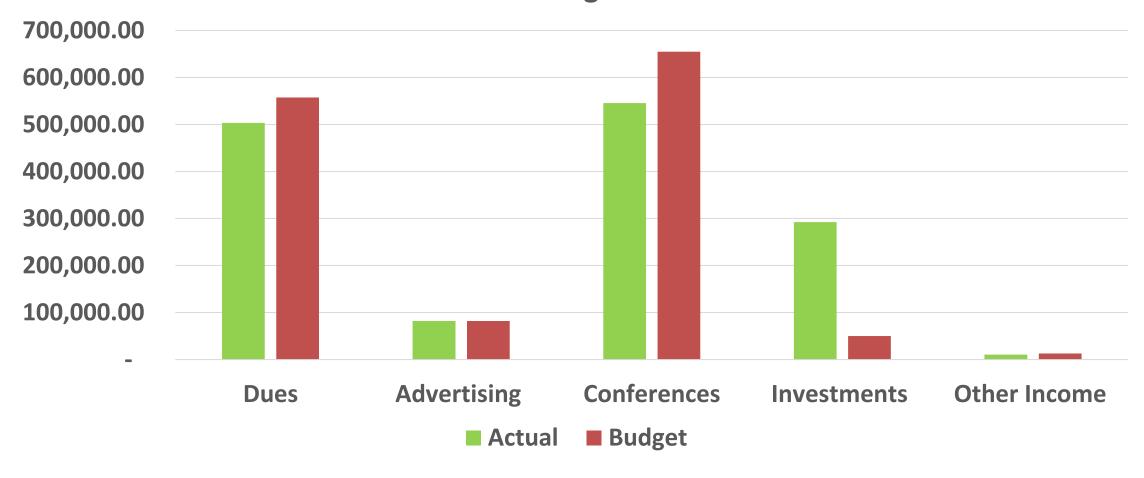
Post	Initial Contribution	3/31/2023	Change in value	Return since Contribution
Houston	225,000.00	266,655.93	12,431.57	19%
NOVA	108,400.00	128,488.75	5,990.18	19%
Narragansett Bay	39,000.00	46,200.14	2,153.86	18%
Omaha	580,000.00	662,639.31	30,892.41	14%
Panama City	20,000.00	24,487.48	1,141.61	22%
Mid-Maryland	30,000.00	32,626.96	1,521.08	9%
Tampa Bay	250,000.00	267,514.77	12,471.61	7%
Huntsville	80,000.00	85,203.90	3,972.23	7%
Hampton Roads	459,500.00	462,817.27	21,576.66	1%
Orange County	100,000.00	90,306.96	4,210.13	-10%
Central Virginia	20,000.00	18,821.49	877.46	-6%





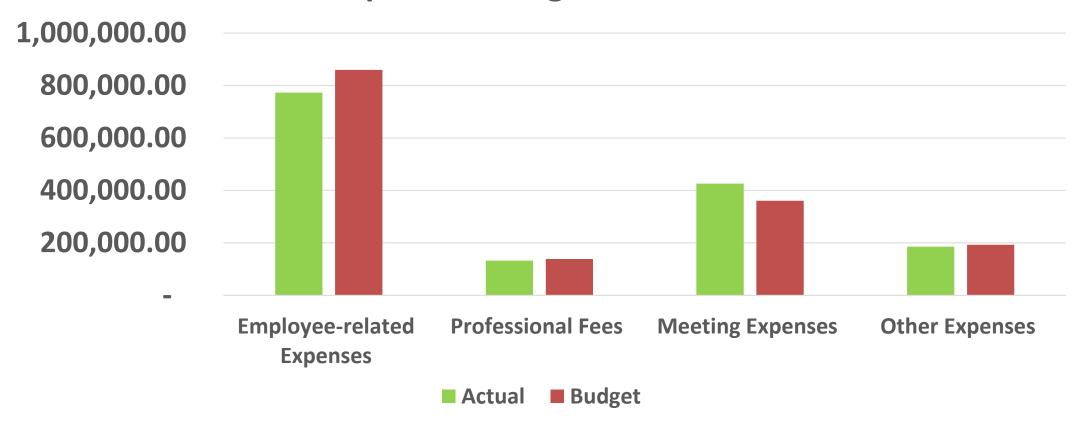


Revenue - Budget VS Actual





Expense - Budget VS Actual





Summary

We are financially healthy.

We have a strong finance team to get the job done.

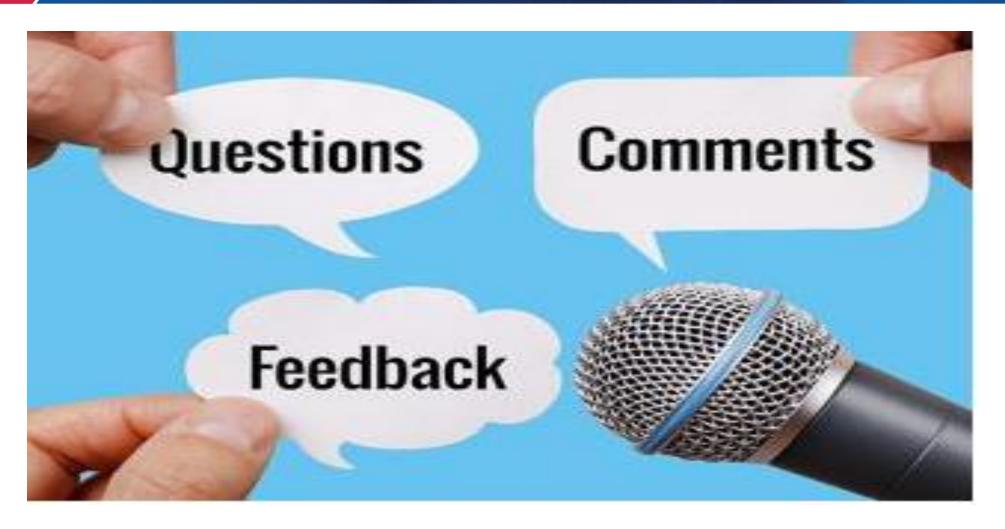
We are adapting to our new system and developing a new financial and internal control policy to reflect new process.

We are off to a good start with a new auditor. Audit field work expected to start first week of August.

Investment returns near benchmark; IPGs still valid; Post Funds recovering after positive 1QTR.

Deeds Not Words! Schroedel (2014 – 202x)







SAME IGE Update

Rob Biedermann, SAME Director of Programs



IGE REPORT

IGE isn't just a streamer!!

LTC Wendell "Buddy" Barnes, P.E., F.SAME (Dist.), USA (Ret.)



IGE REPORT - National IGE Projects

8 ongoing projects:

- TORN
- Project Partnering (Pre-Award)
- Alternate Project Delivery
- Small Business Size Standards
- CPARS reform
- PFAS training
- Cybersecurity in the built environment
- Sea level rise

2 completed projects:

- Cost Engineering
- SDVOSB Certification

Completed projects pending SAME Perspectives and other content

Anticipate 1-2 additional projects for XC consideration in the next few months

See IGE Matrix in your read ahead for details



IGE REPORT – IGE Summit

- Hosted by the Construction TF
- Post-session to Capital Week; 113 registered, ~65 attended
- Examined three topics:
 - Can We Afford the Consequences of Not Making Changes?
 - The Shrinking Federal Contractor Base
 - Got Risk? How to Improve Current Project Delivery Methods
 - Report out at JETC'23
- Current IGE National projects ½ would fit



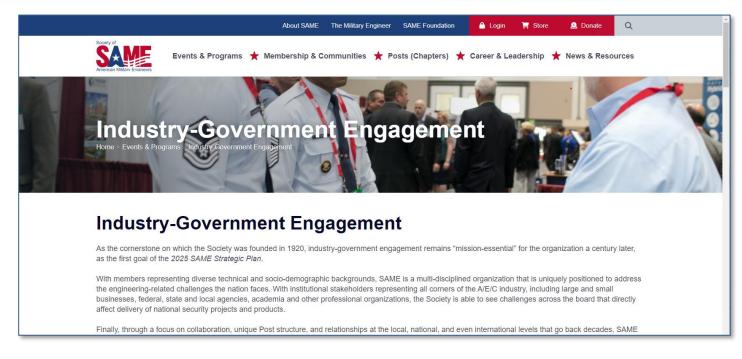
IGE REPORT – Listening Sessions

- Opportunity for AEC industry leaders to provide direct feedback to senior government engineering leaders – often the service chiefs directly
- Initial 4 sessions during SBC'22
- Additional 2 sessions during JETC'23
- Small group, ~10 industry attendees
- SAME facilitated
- Assisting Posts to conduct, 1 scheduled (Savannah Post)



IGE REPORT – IGE Website

- <u>https://www.same.org/events-programs/industry-government-engagement-2/</u>
- Revamped, enhanced
- Why IGE is important to SAME
- Current Projects
 - Project Scope, Impact, PM
 - Documents, other media
- Completed Projects *SAME Perspectives*
- Post IGE news, information in the future
- NEW IGE Mentors





SAME Elected Director Governance Update

Mike Huffstetler, Appointed Director/Incoming VP





Agenda

- Issue/Problem Statement
- Planned Changes
- Planned Timing/Action Items



As a significant group that is ELECTED each year by the general membership, our goal with these Elected Director (ED) enhancements is to ensure their 3-year investment is not wasted.

Every EDs' potential for future society leadership and impact to our national governance can, and should be, enhanced by the ED experience!



Issue/Problem Statement:

- We are not consistently fulfilling the intended purpose of a "Director" – to use each person's experience and knowledge to the betterment of the Society
- ED nomination process lacks prescriptive qualifications
- Many members view the ED as something to be "bestowed" or as a SAME "resume builder"
- Although our membership at large elects them, for years the ED has been widely considered to be less demanding (called a "skate" position)



Issue/Problem Statement (cont):

- As some have clearly demonstrated, EDs are effective when they are tasked to do something - preferably planned and intentional (not reactive)
- We do not currently maximize the EDs' growth and impact since we do not consistently task them – i.e. not all will be asked to lead specific Task Forces
- No single NLT member can oversee all 12 EDs

"Right now, we are all cowboys."

current Elected Director



Planned Changes:

- Each ED nominee will be asked to demonstrate prior BOD or similar leadership experience (SAME, other) as a minimum requirement
- National Office will convey the current President's Strategic Plan focus areas/priorities into that year's call for ED nominations
- We will <u>require</u> each of the 4 new EDs to attend the May BOD and to receive on-site orientation/training (breakout session w/ all EDs)



- New ED Roadmap = Engagement & Exercised Leadership!
 - Year 1 EDs: "Our Ambassadors"
 - As they each articulated in their nomination packets, each first year ED will be focused on serving and supporting the Strategic Plan and the President's priorities
 - Year 2 EDs: "Our Voices"
 - As general membership-<u>elected</u>, second year EDs will be focused on seeking out and bringing perspectives of certain member segments to the President/NLT
 - Year 3 EDs: "Our Champions"
 - Their third year is focused on mentoring Year 1 EDs, transitioning task forces, and assisting the current President-Elect



New Oversight Structure of EDs:

"Class" of Elected	ED Focus	ED Oversight / Mentoring:	Pres-	Pres	Past-
Directors (4 each):			Elect		Pres
During their 1 st year	President's Agenda	Current Past President (oversees 4 new EDs)			
During their 2 nd year	Voice of Membership (and as-assigned Task Forces)	Current President (oversees 4 EDs)			
During their 3 rd year	Mentoring (and as- assigned Task Forces)	Current President-Elect (oversees 4 EDs)			

- > Pairs the most "senior" NLT member (Past-President) with the most "junior" ED (Year 1)
- > Provides pass it forward/mentoring opportunities to every ED during their final year
- ➤ Maintains flexibility for Task Force assignments (intended for Year 2 and 3 EDs only)



Planned Action Items:

- Update National Leadership Nominating Procedures Guide -Action: National Office
- 2. Update Bylaws Action: Bylaws Subcommittee
- 3. Consider developing an Elected Director Manual, similar to the RVP manual Action: EDs task group lead by a 3rd Year ED, with SAME National staff support



- 08/07/22 XC initiates task to study Elected Director (ED) role/governance
- 10/19/22 Report and Recommendations submitted to National President
- 11/01/22 ED Governance task overview shared w/ Fall BOD
- 01/11/23 Draft ED proposal presented to NLT changes requested*
- 02/09/23 Draft ED proposal briefed to current EDs for additional input
- 03/27/23 Final ED proposal presented to XC concurred
- 05/01/23 Final ED proposal shared w/ Spring BOD

*Per the NLT's direction on 11 Jan 2023 and as endorsed by the XC, any proposed updates to the SAME Bylaws and/or Nominating Procedures Guide will be "paused" for one year, to allow for these changes to first be implemented and monitored during 2023-2024.



THANK YOU to all contributing leaders ...

SAME Past Presidents:

- John Mogge
- Mary Fisher
- Tony Leketa
- Sal Nodjomian
- Buddy Barnes
- Gary Engle
- Mark Handley
- Heather Wishart-Smith

SAME Elected Directors:

- NK Mbaya
- Arpan Patel
- Anita Larson
- Nick Desport
- Adam Boubede



Questions?



SAME Construction Task Force Proposal

Mike Wehr, Task Force Chair





Construction Task Force Update - Background

BLUF: Form a Construction Community of Interest IOT to solve Construction industry issues as SAME fulfills the larger mission of serving as the premier facilitator of industry-government engagement in the Architecture / Engineering / Construction industry.

Background:

- TF appointed by SAME 2022-2023 President, Cindy Lincicome, at JETC 2022 to "Confirm or Deny the need for a Construction COI by forming an inclusive TF for diversity of thought, enabled by enough leadership to deliver timely recommendations that make progress on addressing today's challenges in the Construction Industry..."
- Chaired by MG Mike Wehr, USA (RET), initial TF membership consisted of professionals from across the public and private sectors of the A/E/C industry
- Initial Way Ahead proposed a recommendation to the BoD NLT SBC 2023



Construction Task Force Update - Problem Statement

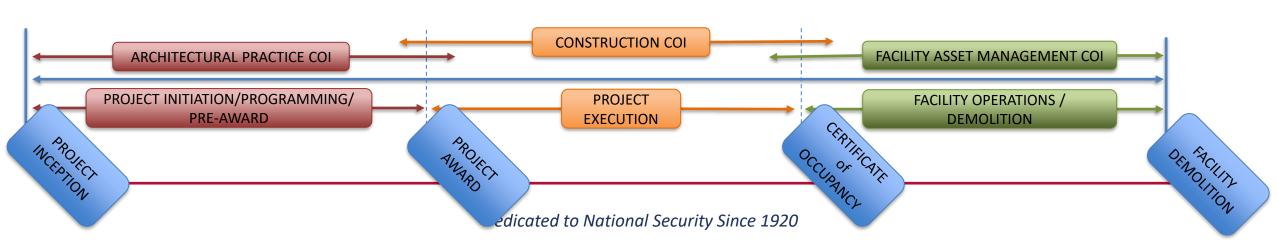
How does SAME facilitate industry-government engagement (IGE) in order to improve the construction delivery of federal projects in an environment of heavy competition for talent and resources, lack of pricing predictability, and competing investment priorities?



Construction Task Force Update – Analysis of On-going Activities within SAME

- Construction challenges not directly addressed in any formal function within SAME.
 At times construction challenges addressed as a by-product of other activities and initiatives.
- No other existing COIs adopt Construction as their purview. Currently 3 on-going IGE efforts would be best stewarded by the proposed Construction COI.
- Construction Task Force hosting Inaugural IGE Summit during Capital Week 2023 to address 3 key project delivery topics: shrinking contractor base, risk tolerance, risk of inaction







Construction Task Force Update — Proposed COI Mission and Strategic Alignment

PROPOSED MISSION: The Construction Community of Interest (CCOI) improves construction delivery of federal projects to keep them on budget, on schedule and of the highest quality in order to reverse our growing inability to do so, which is threatening the infrastructure security of our Nation.

STRATEGIC ALIGNMENT

- **Goal 1: Strengthen Industry-Government Engagement:** Lead efforts to foster communication and build relationships among military, public, academic, and professional organizations; further collaboration to identify issues and develop solutions in support of National security.
 - Serve as focal point for engagement between the Construction Industry and public sector agencies to improve construction project delivery.
- **Goal 3: Develop Leaders for the Profession:** Lead efforts to enhance leadership development and cultivate the talent necessary to address the nation's grand challenges; ensure the enduring stewardship of the A/E/C profession.
 - Create opportunities to develop the next generation of Construction industry leaders for the Nation.



Construction Task Force Update - COI Structure

- Proposed Initial COI Leadership Structure:
 - Chair
 - Vice Chair
 - Secretary
 - Vice Chair, Programs
 - Vice Chair, Communications



Construction Task Force Update

- Active TF Membership:
 - MG(R) Mike Wehr, Atkins Defense Sector Manager, Large Business
 - Ben Nichols, Harkins Builders, Medium/Large Business
 - Kevin Wimsatt, CEO, Bold Concepts, Small Business
 - LTC Craig Bryant, USACE, Tulsa District Deputy Commander
 - Mario Burgos, President & CEO at Burgos Group, LLC, Small Business
 - Angie Martinez, VP Business Development at Martinez Construction Services, Small Business
 - Curt Haldeman, Regional VP, Federal Division at Granite Construction, Large Business
 - CAPT (R) Julius C. "Jake" Washington, Jacobs, large business
 - RADM(R) John Korka, Clark Construction Group, Division President, Large Business
 - Rob Biedermann (SAME Direct Support, along with Jeanne LeBron & Merle Keener)



Construction Task Force Update – Recommended Actions

- Formal establishment of COI
- Identify and emplace COI leadership
- Develop CCOI Workplan, lines of effort

DECISION



Construction Task Force Update – Way Ahead

BLUF: SAME MUST form a Construction COI to focus on Construction challenges in national security related infrastructure projects. <u>Inaction will result in failure</u>.

TASK	INITIAL	ACTUAL / CURRENT
Brief SAME Board of Direction (BoD)	11/1/2022	11/1/2022 (A)
Brief SAME Executive Advisory Group (EAG)	11/3/2022	11/3/2022 (A)
Gather inaugural Construction TF for initial guidance (SBC)	SBC'22	SBC'22 (A)
Finalize additional TF members	11/4/2022	11/4/2022 (A)
Conduct Survey to inform focus areas	NOV-DEC 2022	
Initiate routine weekly TF meetings	DEC 2022	11/17/2022 (A)
Report to NLT on initial findings		2/22/2023 (A)
Incorporate guidance from BoD NLT	Post-JETC'23	Pre-CW'23
Conduct IGE Summit		CW'23
Report to BoD on initial findings Conduct IGE Summit Follow	JETC'23	
Make recommendation to BoD	SBC'23	JETC'23



SAME Foundation Update

Tim Byers, Foundation Chair-Elect





Strategic Plan Progress

Charlie Perham, President-Elect





Tech COI Update

COI	Lead	Status
Environmental	Rick Wice	 One more year ECOI Monthly resurgence. 9 webinars – multiple cosponsored by the RCOI ECOI PFAS IGE finalized 2 PFAS IGE fact sheets
Joint Engineering Contingency Operations	James Romasz	 Rick Sloop Inbound SBC 2022 Panel on "Alternative Government Procurement Options for Military Construction" Supported all six Joint Engineer Operations Courses Four 2022 Warfighter Seminars at JETC 2022 - 20 findings and recommendations for the JOEB Work Plan, Joint Assessments and other mechanisms
Resilience	Al Romano	 Pat Hogeboom inbound Developed and advanced SLR & OT IGEs Joint Webinars with Env. COI on Resilience Topics Collaborated with several POSTs (NOVA, NJ/NY, Philly, S.F., etc.) in support of local/regional resilience & cybersecurity programs



Tech COI Update

COI	Lead	Status
Small Business	Sally Clark	 One more year SB Certificate Program Launch of the Business Development & Marketing Working Group LinkedIn COI page
Facility Asset Management	Lisa Cooley	Mike Zapata Inbound
Architectural Practice	Cathy Otis	 One more year 6% Design Limitation IGE Installation of the Future Installation IGE with Resilience COI APCOI Journal publish bi-annually
Energy & Sustainability	Norm Campbell	 One more year Engage membership and increase participation through monthly meetings, webinars EV Infrastructure IGE program JETC Energy Track



Strategic Plan Progress

Sharon Krock, Vice President





Overall Human Capital COIs

Webinar Wednesdays!

COI Liaisons – main role/responsibility is to attend at least two different COI meetings and report to the other potential cross-over or ways each COI could benefit from the other

Community Hub – ongoing progress

Profile Updates – very important to double-check your membership profile to ensure you will receive correspondence from the COIs that you choose

Post POCs are key to connecting COIs to Posts

Several LDP UPIC Projects related directly to COI challenges/concerns



Camps COI – Cindy Miller, Chair

Goal 4 – Enrich the STEM Pipeline, also Goal 3 – Develop Leaders for the Profession

- National Camp Program Draft Operations Manual, Responsibility/Timeline Matrix
 - Navy, Port Hueneme, CA
 - •USAFA, Colorado Springs, CO
 - •USAF, Scott AFB, IL
 - •USMC, Camp Lejeune, Jacksonville, NC
 - Army, Vicksburg, MS
- Stand up camp in Jacksonville in 2024 with Jacksonville Post and NAVFAC SE
- Standardized marketing across all camps 250 applications but aiming for 1,000!



College Outreach COI – Marilyn Zenko, Chair

Goal 4 – Enrich the STEM Pipeline for the Nation, also Goal 3 – Develop Leaders for the Profession

Innovation Design Challenge -

Reconnecting with Student Chapters



Enlisted COI – Shane Payne, Chair

Goal 5 – Prepare Service Members and Veterans for the A/E/C Industry

- Increased participation at the COI level
- Highlight value to enlisted members



K-12 STEM COI – Liza Grudin, Chair

Goal 4 – Enrich the STEM Pipeline for the Nation

- Strategic Partners brought in for Webinars with excellent attendance
- Sharing Best Practices so Posts don't need to invent their own plans



Leader Development COI – Roland DeGuzman, Chair

Goal 3 – Develop Leaders for the Profession

- National Leader Development Program (LDP) huge success for the fourth year!
- UPIC Projects: Exciting and challenging work lies ahead
- Mentoring and leader development activities at the Regional and Post levels
- Weekly alternating meetings for executive committees: COI meetings and LDP meetings



Young Professional COI- Corey Weaver, Chair

Goal 3 – Develop Leaders for the Profession

- Credentialing Application now online!
 - Special thanks to Tim Dahms and Victoria Mechtly
- Successfully bringing YPs and Fellows together at every national event
 - Pre-JETC and Pre-SBC Connections
 - YP-Fellow Networking Event
 - Mentoring Opportunities



Knowledge Sharing!



Strategic Plan Progress

Mike Darrow, Vice President





RVP and Membership Update

- RVPs continued to focus on post engagement and helping some continue to recover from COVID
- Monthly RVP Calls:
 - A lessons learned segment to share best practices amongst RVPs
 - Increase focus on integrating COIs at the Post Level
 - Guest COI presentations each month
- Post Assessments to occur this summer
 - Slight refinement to the questionnaire
 - Expected Surveys to begin in July RVP/Post President Dialogue



RVP Guidelines for 2022 Annual Post Assessments

Matthews/Wilbur

Each Post will be evaluated annually starting with the Foundation level and building from there. These are guidelines for evaluating Posts. RVPs should use their best judgement on where a Post falls in these categories. Posts may be "green" and "red" for something in each level. <u>Please complete one form for each Post.</u>

Minimum Post Requirements: Leadership in place, succession plans, at least 10 individual and 3 corporate members * Green – fully functioning * Yellow – functioning at some level * Red – not functioning

Fort Worth Post/TEXAS

Foundation Level:

Full board = major positions filled

○ Do they rotate on/off

○ What is the strength of leadership

○ Any challenging/difficult volunteer(s)

Regular meetings = scheduled and relevant

○ Who shows up - same people or variety

○ Are regular meetings held (monthly/quarterly)

○ Variation of in-person/hybrid meetings

Financial

○ Annual report submitted on time

○ Annual audit completed

○ 990 tax return submitted

Website Audit - current information, post contacts listed

Planning for 2023

○ Using 2025 Streamers for programs

○ Understanding Streamers are now required as part of the Annual Report

Streamers - Entering information into the Streamer Portal

Intermediate Level:

Succession Plan to develop new leaders in a variety of positions

Variety of programs supporting the Strategic Plan - in-

√		
✓		
✓		
✓		
√		
✓		
	✓	
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RVP Terms

Current and new RVPs

Region – Current RVP	First	Last	Term	Incoming RVP
California	Mike	Herman	2021-2023	Jim Carter
Carolinas	Russell	Patterson	2020-2023	Frank Mondo
Europe	Chris	Knutson	2022-2024	
Gulf Coast	Ryan	Elliott	2022-2024	
Heartland	Miro	Kurka	2022-2023	Robert Burton
Lakes	Kevin	Wilson	2020-2023	David Johnson
Mid Atlantic	Bob	Bevins	2022-2024	Summer Gladden
Missouri River	Michelle	Chambliss-Cain	2021-2023	Julia Pluff
North Atlantic	Carlos	Sanchez	2022-2024	
Northeast	Christen	Sardano	2021-2023	Lisa Brandon
Northern Tier	Mark	Ohlstrom	2021-2023	Caroline Roberts
Ohio Valley	Scott	Nesbit	2021-2023	Alex Masters
Pacific	Brian	Duffy	2021-2023	Joshua Biggers
Rocky Mountain	Aaron	Murray	2022-2024	
Southeast	Pamela	Little	2022-2024	
Southwest	Bruce	Preston	2022-2024	
Tennessee/Kentucky	Ted	Foster	2022-2024	
Texas	Ben	Matthews	2021-2023	Eric Wilbur



Streamers

Streamers

- 77 Post submitted completed (3 incomplete submissions)
- 70 Posts earned the Streamer
- 53 Posts earned the Streamer with Distinction!
- 2023 Streamer Portal opening this month new link and new login for each Post is also coming

Encourage Posts to add their information throughout the year – DO NOT WAIT UNITL NEXT JANUARY!

Full Results: https://www.same.org/wp-content/uploads/2023/03/streamer-results-revised-2022.pdf



MEMBERSHIP COI

- DE&I: Continued focus on DE&I roll out
 - Tool Kit on the website
- Post Support: Enabling the Post Membership Chairs
 - Holding quarterly zoom meetings with membership chairs.
 - Job description of what membership does
 - How to connect
 - How to get rosters
 - How the new dues structure works led by Jill Murphy and Ann McLeod
- Tools subcommittee:
 - Support National Office efforts to train Posts to use the EMS
 - Webinars, the newsletter, How-to guides etc.

Post DEI Toolkit & Resources

- Cultivating a Sense of Belonging
- Understanding LBGTQ Umbrella
- Cultural Competency
- 2020 DEI Survey Results and Report



Diversity in Action





Strategic Plan Progress

Rad Delaney, Vice President





EXECUTIVE COMMITTEE 2022-2023

- Deputy Chair
- Vice Chair, Communications & Marketing
- Vice Chair, Outreach & Engagement
- Vice Chair, Awards & Recognition
- Vice Chair, Internal
- Vice Chair, Mentoring
- Vice Chair, Events

Ann Ewy, F.SAME

Carrie Ann Williams, CPSM, F.SAME

Rick Rubin, P.E., F.SAME

Jeanne LeBron, F.SAME

Brig Gen Patrice Melancon, P.E., F.SAME, USAF (Ret.)

Philios Angelides, P.E., F.SAME

Col Shawn Moore, F.SAME, USAF (Ret.)



- SAME Staff POC
- DF Liaison
- Elected Directors

Kathy Off, PMP

LTC Buddy Barnes, P.E., F.SAME (Dist.), USA (Ret.)

COL C. Patrick Hogeboom IV, P.E., F.SAME, USA (Ret.)

Col Patrick M. Coullahan, P.E., F.SAME, USAF (Ret.)



BLOCKING & TACKLING

- New Fellows Selection
 - Annual Webinar
 - Nominations Package Review
- From the Academy: TME Articles Bi-Monthly
- Town Halls: Quarterly
- Luncheons: JETC, SBC, Cap Week
- Newsletters: Quarterly
- Awards
 - o Golden Eagle
 - Gerald Brown Mentoring
- Mentoring
 - Serve on evaluation panels for COI initiatives
 - Recruit Fellows as mentors for LDP and Camps





ADDITIONAL TASKS

- Continue Refining Fellows Selection Process
 - o Transparent, Meaningful & User Friendly
- Continue Fellows Manual Updates
- Address Enlisted and Active-duty roadblocks
- Fellows Survey Every Three Years
- Membership Database
 - Improve Outreach
 - Identify Active Fellows
 - Improve Fellow Integration

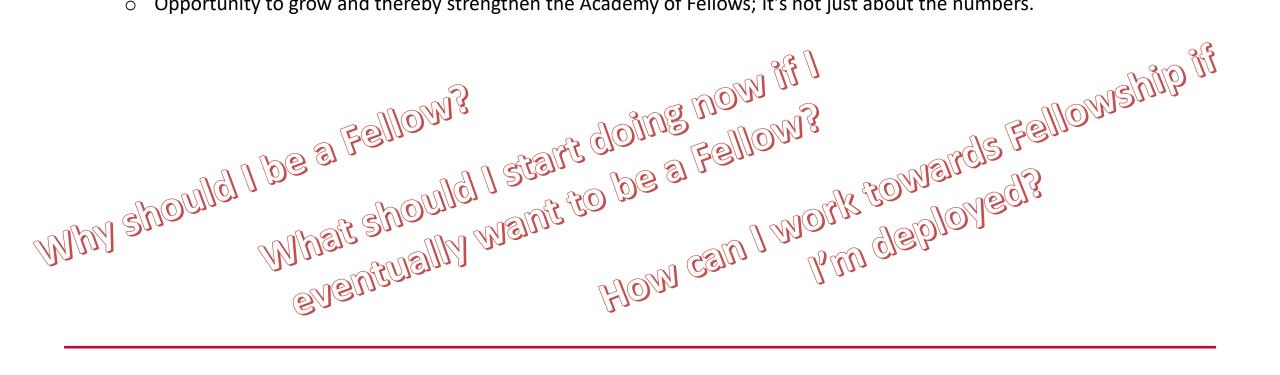




NEW INITIATIVE -"HALFWAY TO FELLOWSHIP", "FORWARD TO FELLOWSHIP" (Working Titles)

Purpose

- Unveil the process for Active-Duty members.
- Makes the process more self-directed and less dependent on a current or former leader.
- Increase both the transparency of the AOF process and the understanding of what AOF involvement may look like.
- Opportunity to grow and thereby strengthen the Academy of Fellows; it's not just about the numbers.





NEW INITIATIVE -"HALFWAY TO FELLOWSHIP", "FORWARD TO FELLOWSHIP" (Working Titles)

Structure

- O Develop a webinar series different from the pre-application given every summer.
- Start the education process earlier than 10 years, no later than five, possibly earlier?
- By then the candidates will know they want to advance in SAME but its still not too late to develop a resume
- Possible 1:1 coaching.
- Reach out to those who aren't already heavily involved.
- Candidates can self-nominate and would need to keep a log and self-track via LinkedIn/Excel....
- SAME can assign a coach to help navigate the process.
- For active-duty members, will highlight ways to deal with deployments and 2-to-3-year stints.
- PUBLICIZE & COMMUNICATE the program!
- We talk about the program and make its existence very public, and people jump on the path themselves.



NEW INITIATIVE - "HALFWAY TO FELLOWSHIP", "FORWARD TO FELLOWSHIP" (Working Titles)

Kick-Off

- o Formal announcement
- Continuing Publicity Program
- TME Article
- Presentation at PLW
- Will need buy-in and help spreading the message from Society Leadership.
- o Reach out to Posts, RVPs, RFPOCs & PFPOCs
- O How do we reach those members who aren't already heavily involved?





Consent Agenda – 100% BOD voted!!

- BOD Meeting Minutes 11-1-22
- XC Meeting Minutes 11-30-22
- XC Meeting Minutes 3-27-23
- Foundation Meeting Minutes 3-27-23
- 2023-2024 Board of Direction & Executive Committee
- 2023 Election Results
- Fort Drum Post Closure



THANK YOU & KEEP UP THE GOOD WORK!

- Bob Bevins
- Adam Boubede
- Michelle Chambliss-Cain
- Lisa Cooley
- Pat Coullahan
- Jeff Davis
- John Davis
- Rad Delaney
- Brian Duffy
- Liza Grudin
- Mark Handley
- Mike Herman

- Patrick Hogeboom*
- Mike Huffstetler*
- Charysse Knotts
- Sharon Krock*
- Miro Kurka
- Cindy Lincicome*
- Ben Matthews*
- Scott Nesbit
- Mark Ohlstrom
- Liz Parent
- Russell Patterson
- Shane Payne*

- Charlie Perham*
- Al Romano
- Jim Romasz
- Christen Sardano
- Corey Weaver
- Kevin Wilson

*moving to different board position



OATH OF OFFICE

Please raise your right hand and repeat after me the **oath** of office. In the presence of honored guests and **members** here assembled - I, (state your name), do so solemnly promise and pledge - that I will faithfully and honestly- discharge the duties of my position to the best of my knowledge and ability to serve our Society Members, Posts, Regions, National Entities and the National Security of our Nation.





President's Closing Remarks

Cindy Lincicome



President Elect Remarks

Charlie Perham (with hair)





