



2025 Streamers Briefing

Goals of New Streamers

- Align Strategic Plan tasks such that they serve both national strategic plan intended impact and local Post needs.
- Accommodate post size and local program preferences.
- Weight Strategic Plan Tasks in accordance with the desired impact.
- Streamline reporting of Post activities to save volunteer time.
- Simplify evaluation and administration of the program.

2025 Streamer Program Overview

- One Streamer for all strategic plan goals.
- One Streamer for membership.
- Points system, based on size of Post.
- All Posts must complete one task to support Industry Government Engagement.
- Every Post will be required to enter their activities as part of their Annual Report.
- Annual Report submission is required for Post to earn the Streamer.
- BOD will oversee quarterly evaluations of input to Streamer by Posts.

Suggested Task List Development

- Tasks are suggested – Posts now tailor to fit their needs to meet the intent of the task.
- Goal tasks were developed and refined with input from Strategic Plan Task Force, COIs, RVPs, Posts.
- Tasks in each goal were put in impact order by COIs and Posts.
- Points system was developed based on impact of task as defined by COIs and Posts.
 - The greater the impact = greater the points
- Should a Post want to submit a task for evaluation that is not included in the current list of suggested tasks, they will be asked to do so at the start of the program year and a group of designated reviewers (COIs, A&R COI and a few Elected Directors) will approve the task and assign a point value.
- Points system will undergo a sensitivity analysis in Spring 2022 for any necessary adjustments based on submissions.

Streamer Requirements

Requirement 1: Complete at least one suggested task from Goal 1

Requirement 2: Complete suggested tasks from any goal, can be all from one goal, and achieve the following minimum total points:

Large Posts – 1700 points

Medium Posts – 1000 points

Small Posts – 600 points

IGE – 13 Suggested Tasks – 1400 possible points

Resilience – 11 Suggested Tasks – 1350 possible points

Develop Leaders – 17 Suggested Tasks – 875 possible points

STEM – 23 Suggested Tasks – 1775 possible points

Preparing Vets – 21 Suggested Tasks – 2125 possible points

Post Input to Online System

- Posts will login to their Post Leader dashboard to access the Streamers online submission form.
- Tasks will be listed on the submission form under each goal. Posts will input the date, submitter's name/email and a brief description (250 words or less) to support the task – focusing on impact.
- Posts will be encouraged to input as soon as a task has been completed, at a minimum quarterly. RVPs and national staff will send quarterly deadline reminders.

Evaluations of Post Submissions

- The National Officer over RVP's and the A&R COI has total oversight of the Streamers and evaluation process.
- Streamer evaluation teams will be overseen by the National Elected Directors.
- Evaluation teams will include COI members.
- Evaluators will determine if the submission by the Post meets the intent of the tasks under the goals and award the points by checking the box. Points awarded are all or none.
- Evaluators with questions will be able to contact the submitter directly and ask them to provide a more thorough description if they feel the submission was insufficient.
- Elected Directors, with assistance from the A&R COI will review the final Streamers submissions, review all Post point totals, membership growth and final Annual Report submission to determine Streamer results and Distinguished Posts.

Membership Streamer

- The Membership Streamer will be based on growth both in individual memberships and sustaining company memberships. Sustaining Company Member representatives will not count towards the Streamer.
- To earn the Membership Streamer, Posts will be required to grow cumulatively in both categories of membership (no minimum % growth).
- The SAME National office will provide a starting number for both individual members and sustaining member companies. Monthly statistics will be provided in the Post Resource Center

Distinguished Post Requirements

- Post must contribute to each of the five goals.
- Post must exceed the number of require points to earn the Streamer.
- Post must grow membership by 5% combined IM and SM.

Planning for 2021

- Look at the menu of tasks and mark the ones you already do
- Consider what else could support the Strategic Plan?
- Don't plan "more" – plan for QUALITY
- Get more members involved to help with programming
- It's ok to do something different if it serves members!

Planning Tools – Post Resource Center

| | A | B | C |
|---|---|--------|-------------|
| 1 | Goal 1 Strengthen Industry-Government Engagement - Tasks | Points | Post Points |
| 2 | Conduct Industry-Government Engagement Workshops with key stakeholders to identify issues, collaborate on solutions, and document progress. Categories can include but are not limited to: Policy/Law; Capacity (skilled labor); Project Delivery Best Practices, Business Practice; Capability (professional expertise, technology); Warfighting; Resilience; small business; market research; cyber security; and knowledge management. | 250 | |
| 3 | Identify new local touchpoints to key stakeholders within local, state, and federal government entities to determine how the Post can serve those entities. | 200 | |
| 4 | Conduct local Joint Table-Top Exercises (TTX) to stimulate collaboration among government and civilian engineers and planners on locally relevant infrastructure challenges. Include federal, state, or local agencies and strategic partners, as appropriate. | 150 | |
| 5 | Host an Industry Days/Government Briefings/Small Business events. | 100 | |
| 6 | Provide relevant industry best practices and professional development opportunities for government. | 100 | |
| 7 | Identify, establish and nurture strategic and organizational partners at local, state, and regional levels and determine how the Post can collaborate with those entities and execute two partnering/joint programs. (Examples include: ASCE, CMAA, NSPE, DBIA etc.) Annually review strategic partnerships for impact, value, reciprocity, and strategic significance and outcomes of partnerships. Identify opportunities for new partnerships within existing goals. | 200 | |

In addition to face-to-face meetings, use webinars and other technologies to develop and

[Goal1 - IGE](#) | [Goal2 - Resilience](#) | [Goal3-Develop Leaders](#) | [Goal4 - STEM](#) | [Goal5 - Prepare Vets](#) | [+](#)



Questions!?!

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