

2024 MARKETING KIT

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SAME

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2024 Editorial Calendar



JANUARY-FEBRUARY

MARCH-APRIL

MAY-JUNE

JULY-AUGUST

ISSUE













Environmental Enaineerina

Energy & Sustainability

Project Delivery

& Management

Asset Management

MAIN THEME

Health & Safety

Joint Engineer Operations

Ad Sales Close: Article Proposals: September 15, 2023 December 5, 2023 **Final Manuscripts:** October 13, 2023

Ad Materials Due: December 8, 2023 Ad Sales Close: Article Proposals:

November 10, 2023 **Final Manuscripts:** December 8, 2023

Ad Materials Due: February 9, 2024 Ad Sales Close:

February 6, 2024

Planning & Basing

January 12, 2024 Final Manuscripts: February 9, 2024

Article Proposals:

April 2, 2024 Ad Materials Due:

April 5, 2024

Ad Sales Close:

Water Planning

Resilience & Preparedness

Geospatial Engineering

Article Proposals: March 8, 2024

June 4, 2024 Final Manuscripts: Ad Materials Due:

April 12, 2024 June 7, 2024

Article Proposals: Ad Sales Close: May 10, 2024 August 6, 2024

Final Manuscripts: June 14, 2024

Ad Materials Due: August 9, 2024

Ad Sales Close:

Design & Construction

Article Proposals: July 12, 2024

Final Manuscripts: August 16, 2024

October 8, 2024 Ad Materials Due: October 11, 2024

* NOTE: Editorial topics subject to change.

Additional Editorial Features

NOVEMBER-DECEMBER

SEPTEMBER-OCTOBER

Every issue also welcomes submissions for Spotlight Articles and Viewpoints.

- » Viewpoints are feature articles within the following areas: Business Development, Research & Innovation, Training & Leadership, and Contracts & Acquisition. They should engage thought leaders and provide readers with unique insights, lessons learned, and understandings on topics of importance.
- » Spotlight Articles are big-picture topics that may not be represented on the Editorial Calendar or may be better presented in a longer-form, feature presentation. Past examples include Expeditionary Engineering, Joint Basing, USACE District Acquisition, and Engineering Programs in Europe. In addition, each issue of TME includes Reflections from industry thought leaders, IGE Insights on SAME's multidisciplined industry-government collaborations, and From the Field covering technical and strategic perspectives from active servicemembers.

For more information on advertising opportunities or to place an advertisement in TME or online, contact; advertising@same.org